



COUNCIL SUBCOMMITTEE ON ECONOMIC DEVELOPMENT

MARKED AGENDA

Monday, March 25, 2013

4:00 p.m.

City Hall, Kiva Conference Room
3939 N. Drinkwater Blvd, Scottsdale, AZ

Council Subcommittee on Economic Development

Mayor W.J. "Jim" Lane
Councilwoman Linda Milhaven
Councilman Dennis Robbins

How the Agenda Works: The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

Call to Order **4:04 p.m.**

Roll Call **Present: Mayor Lane, Councilman Robbins, Councilwoman Milhaven**

1. Approval of February 21, 2013 Minutes

Motion to approve as presented.
Motion: Councilwoman Milhaven; Second: Councilman Robbins

2. Alexandria Network Project

Presentation and discussion regarding the Alexandria Network Project; a collaborative effort to offer co-working space and business support through ASU Venture Catalyst/Skysong and the Scottsdale Public Library System.

Presenters:

- Jim Cook, Business Development Director – ASU Skysong, Economic Development & Global Enterprises, and potentially other representatives from ASU
- Carol Damasco, Director, Mike Beck, Librarian III, and potentially other representatives from the Scottsdale Public Library System

Staff Contact: Kim Hanna, 480-312-7612

Action: Presentation and Discussion

3. Overview of the City's Tourism Event Funding Programs

Presentation, discussion and potential recommendations to staff, Tourism Development Commission (TDC) and/or the City Council regarding the City's tourism program event funding programs and guidelines.

Presenters:

- David Scholefield, Tourism Development Commission and other potential TDC representatives, and/or Scottsdale Convention and Visitors Bureau Representatives
- Steve Geiogamah, Tourism Development Coordinator

Staff Contact: Steve Geiogamah, 480-312-4013

***Action:* Presentation, Discussion and Possible Recommendations to City Council**

4. Horses and Horsepower Polo Event

Presentation, discussion and possible recommendations to staff and/or the City Council regarding the support for the 2013 Horses and Horsepower Polo Event. Possible recommendation could include authorizing the funding, not to exceed \$75,000, from the City portion of bed tax allocated toward event development for "The Scottsdale Polo Championships: Horses and Horsepower Event."

Presenter: Jason Rose, President, Rose+Moser+Allyn Public & Online Relations

Staff Contact: Steve Geiogamah, 480-312-4013

***Action:* Presentation, Discussion and Possible Recommendation to City Council**

5. Economic Development Report

Assistant Director Cindi Eberhardt and staff will provide an update of current events and projects in Economic Development.

Staff Contact: Cindi Eberhardt, Economic Development Assistant Director, 480-312-2311

***Action:* Information and Discussion**

6. Open call to the Public (A.R.S. §38-431.02)

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

***Action:* Information**

7. Future Agenda Items

Discussion and possible direction to staff to schedule and plan the Subcommittee's future meetings and agendas.

Adjournment **5:47 p.m.**



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Community and Economic Development Administration at (480) 312-2459. Requests should be made 24 hours in advance or as early as possible to allow time to arrange accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Community and Economic Development Administration at (480) 312-2459.